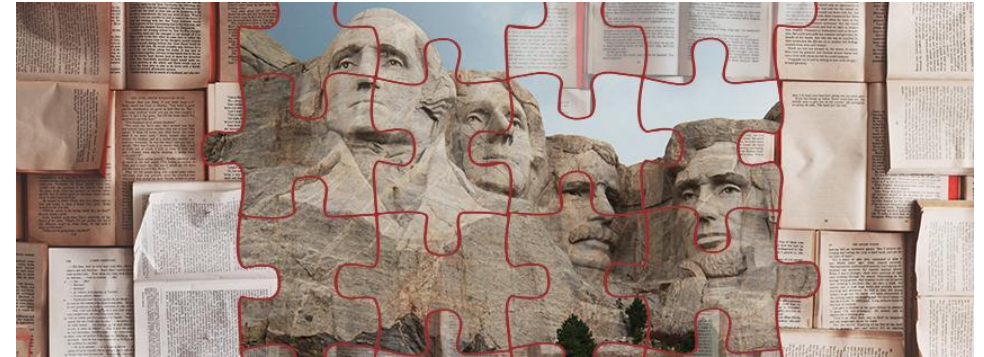


The topics of the 4th Doctoral Seminar on American Studies of the Instituto Franklin of Universidad de Alcalá are “Interpretations of History, Ideology and Politics in Cultural Texts” and “Citizen Humanities: Using quantitative research methods to engage citizen participation in research”. The seminar will focus on current trends in the field of American Studies, with doctoral students presenting their dissertation research, a practical research workshop and guest lecture as well as a working lunch where students and faculty mingle and discuss their research from different perspectives.

The objective of the seminar is to stimulate debate on different aspects of American Studies and to broaden students' view about this field, both MA and PhD candidates. It will also serve to provide a real practice for doctoral students with the purpose on presenting their research and an opportunity to get feedback on their own work. The research methodology workshop aims to further develop student skills. This seminar is recognized by the Doctoral School as a specific activity of this branch of knowledge, open to all students of the field of Humanities.



4th Seminar on American Studies

“Interpretations of History, Ideology and Politics in Cultural Texts”
&
“Citizen Humanities: Using Quantitative Research Methods to Engage
Citizen Participation in Research”

Alcalá de Henares, November 27th 2018



Follow us via Twitter [@IB_Franklin](https://twitter.com/IB_Franklin) [#AmericanStudies](https://twitter.com/IB_Franklin)

Program

9:30 - 10:00 Greeting new doctoral students. General information about the American Studies Program.

10:00 - 12:00 Workshop:

- **Dra. Blanca Arteaga** (UAH) "El diseño y desarrollo de encuestas. Investigación cuantitativa aplicado a las humanidades"

12:00 - 12:30. Coffee Break.

12:30 - 14:00 Session One: Doctoral student presentations.

- **Daniel Ureña:** "The Use of Spanish Language in US Presidential Campaigns"
- **Marcos Todeschini:** "Narrating the 1920: the Lost Generation in Hemingway's Literary and Journalistic Texts".
- **Ignacio Gallego:** "Ideology, Politics and Environment in John Sayles' *Silver City*".
- **Laura Alvarez:** "Audiences and Ideology: Characters and Media Consumption in Don DeLillo".
- **Miguel Benito:** "Historical Roots of US National Security Ethos".

14:00 - 15:30 Working lunch and professor-student discussions (Seminario 1).

15:30-16:30. Session Two: First-year student round table.

- Daniel Bustillo, Carmen Diaz, Beatriz Lindo, Joaquín Saravia, Sergio Rodriguez, Carlos Herrero.

16:30 - 17:30 Plenary lecture:

- **Dra Eulalia Piñero** (UAM) "John Dos Passos's Transcultural and Transnational Vision about History and Literature".

17:30 - 18:00 Break.

18:00 - 19:30 Session Three: Doctoral student presentations.

- **Elena Serrano:** "Representations of Native American Women in Contemporary US Cinema".
- **Jing Hu:** "Finding 'Common Ground' across Differences: Environmental Injustice in *Almanac of the Dead* and *Hollow Mountain*".
- **Sabah S. Jabbar:** "Philip Roth and Historical Identity".
- **Ainur Ospanova:** "The Importance of the U.S. Vector in Foreign Policy of Kazakhstan".

Speakers

Eulalia Piñero Gil is Associate Professor in American Literature and Gender Studies at the Universidad Autónoma de Madrid. Currently, she is the head of the English Department at the UAM. She was awarded a scholarship to study Comparative Literature at Purdue University where she graduated with a Master's Degree in 1987. Likewise, she was awarded a doctoral grant to research the archive of the American poet Marianne Moore at the "Rosenbach Library and Foundation" in Philadelphia. Piñero Gil was also granted two scholarships by the Canadian Government to research Canadian women's poetry in 1997 and in 1998. She has published extensively in women's literature, gender studies, music and literature, American and Canadian poetry, Asian American and African American literatures, American theatre, and 19th Century American literature. Notably, she has co-edited several works including *Visions of Canada Approaching the Millennium* (1999), *Women and Art: Visions of Change and Social Development* (2010), *Breaking a Sea of Silence: Interdisciplinary Reflections on Gender Violence* (2013), and is the author of the critical edition *Extraordinary Narrations by E. A. Poe* (1999), and the translation and critical edition of Herman Melville's *Bartleby, the Scrivener* (Espasa Calpe, 2006).

Blanca Arteaga @blanca_arteaga. Degree in Mathematics by the Universidad Autónoma de Madrid and PhD in Education by the Universidad Complutense. She has taught at different educational levels; fifteen years as a teacher of PGS, PCPI, Secondary Education and Baccalaureate. She has been an Associate Professor at the Universidad Carlos III de Madrid and the Saint Louis University in Madrid. At the Universidad Internacional de La Rioja, she has taught in different degrees and masters and has also led the research group, Educación Personalizada en la Era Digital. Currently, she is Assistant Professor at the Department of Mathematics and Physics (Facultad de Ciencias) at Universidad de Alcalá (Madrid). Her research has focused on the action-research in the didactics of mathematics. She has conducted and participated in different research and educational innovation projects in several universities. Member of the research group Adaptive Pedagogy of the Universidad Complutense.



PhD in American Studies Program

The PhD Program in American Studies, organized and promoted by the Instituto Franklin-UAH, is integrated in the Escuela de Doctorado de la Universidad de Alcalá. It aims to foster original research on the subject of American Studies.

The Instituto Franklin-UAH is the only research Institute in Spain dedicated to the study of the United States. It aims to contribute to the understanding of the reality of America. Due to the wide variety of fields of knowledge related to America and the United States, the PhD Program in American Studies includes an interdisciplinary approach.